

Mattawan Business Association - Minutes
January 9, 2025
11:30a @The Backyard

Attendance: Jon B, Derek, Joe, Jon C, Heather, Allie, Bonnie, Jenny

Call to Order: Jon B, Derek Second

Approval of Agenda: Derek, Joe Second

Approval of December's meeting minutes: Joe, Allie Second

Approval of Treasurer's report for last quarter: Joe, Jon C Second

New Business:

- New Membership 2025: Need to be aggressive on recruitment so that we have enough \$ in general fund to pay the Backyard for member dinner in January. Email and drop in requests. Need to update documents that we send out, when are we mailing/dropping in? Who is available to help?
 - We will be emailing these out and hand delivering to anyone we don't hear from
 - We will need to get the file from Molly
 - We have to fix Jenny's last name before sending too
- Coffee Club- January 15th at Happy days
- Ribbon Cutting/Welcome Ceremony- Ben Crooks Agency- before the coffee club at Happy days on January 15th.

Upcoming Events and Actions Item:

Member Appreciation Event - January 31st @ The Backyard of Kalamazoo. Time is 6-8pm, appetizers provided, all drinks and other food can be ordered but not provided by MBA
Derek and Molly to finalize details

Suggestion- Drink tickets provided by MBA - how many?

Raffle - one more email for donations - who wants to put together baskets?

- Make sure to network and be present
- This is all set and ready to go, Jenny will get the invite finalized
- Soft drinks covered, cash bar only for liability reasons
- We will do announcements and updates at the start
 - Cover what we accomplished
 - Derek and Bonnie to speak
 - Bonnie will cover Feeding America recap

Book Drive - Feb

- Heather has volunteered Advia to be a drop off location
- Derek's shiny new office will be a drop off location
- Jon B will pick up books with the help of Jon C

Easter Egg Hunt - Do we know the date?

- TBD
- Jenny will reach out to the Lions Club for details

Setup committees for annual events:

Membership drive - Jon C, Jon B

Ribbon cutting - Jon B, Derek

Coffee Club - Jenny

Members appreciation - Derek, Heather

Egg Hunt - Jenny, Jon B

Fall Networking - Derek

Pumpkin Fest - Joe, Allie

Holiday Carnival - Jenny

We will be sending out an email to all members looking for volunteers to help with these committees.

By-laws - setup meeting to start reviewing

- Molly, Bonnie, Derek, Jon C, and Jon B to all sit on this committee.

Website Updates

- Bonnie will reach out to Jason
- Derek will find out how we are paying for this
- We are looking into posting the notes on the website
- Highlights of our meeting and a hyperlink to the notes will go out in regular emails to membership
- Jon B will make an email template for us to regularly use
- Jenny will update social media with excerpts and notes

Next Meeting: February 13, 2025

Time: 11:30 AM

Location: The Backyard

Adjournment: