

Mattawan Business Association
MINUTES
February 15th 2024
11:30a @The Backyard of Kalamazoo

Attendance: Jon, Molly, Angie, Bonnie, Jen, Joe, Alli, Tim

Call to Order: Bonnie, Jen Second

Approval of Agenda: Joe, Molly Second

Approval of January meeting minutes: Joe, Jen Second

Approval of January Treasurers report: table to next meeting (Way to go Derek)

NEW BUSINESS:

- Membership recruitment 2024- renewals still coming in, website updates to be done after deadline to renew.
- Ribbon Cutting for The Skin Therapist- Saturday February 17th @1pm
 - Derek to run point on this
 - Jon will get Derek all the supplies
- Ribbon Cutting for Finkanie Photography- Stephanie would like to do hers when she organizes her Grand Opening. Stay tuned
- Monday Member Spotlight: will be sending out emails to new members for participation
- Coffee Club- Wednesday February 21st @Vintage.
 - 8-9am

EVENTS:

Upcoming and Actions Items

February-

- Book Drive- in process. Posters printed and handing out today! Will post on Social media and collect books until March 15th then deliver to library
 - 10 drop off locations this year!
 - Jon will run pickup/drop off again
- Feeding America- update from Bonnie
 - It is a go!!
 - Scheduled and confirmed 2/29 @11:30am
 - Molly and Jon will be there!
 - Any extras will go to the local food pantry

March-

- Easter egg Hunt (March 30th at noon) – Action: who is stuffing eggs? Send email to membership for candy donations, advertise, establish age groups.
 - Waiting to hear back from Randy on participation
 - Miss Mattawan will be on site
 - Molly is trying desperately to get out of being in the bunny costume
 - We will be using the existing eggs that Angie found
 - Will be broken into age groups: 8+, 5-7, 3-5, and 0-2
 - I cannot imagine too many newborns will be in attendance but who am I to judge

June-

- Summer Kickoff networking event(June 20th @vintage inspired from 5-7pm)- Food truck is confirmed. Action: confirm tent/chairs/etc.

Next Meeting: March 14th @ Michelle's 11:30-12:30

ADJOURNMENT: Bonnie, Joe Second

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