Mattawan Business Association Minutes January 11 2024 12pm @ Michelles

Attendance: Jon, Jen, Angie, Molly, Derek, Joe, Bonnie, Alli

Call to Order: Joe motion, Bonnie second

Approval of today's agenda: Joe motion, Jen second

Approval of December meeting minutes: Bonnie motion, Derek second

Approval of December Treasurer's report: Bonnie motion, Derek second

- If you need to see the financial info let Derek know he will get you access to the report
- Derek suggested looking into CD options to do more with some of the money
 - Bonnie motioned to explore CDs, Jon second

NEW BUSINESS:

- Membership Recruitment 2024- Lots of renewals already coming in , but need to get letters out asap (TODAYS TASK!)
 - Molly initially failed at using a stamp but ended up redeeming herself
 - Next year this process should start earlier (Q4 at latest)
 - Also look into slightly easier to read stamp
- Ribbon Cutting for Finkanie Photography new location- January/Feb (tbd)
 - o Everyone is required to "ooo" and "ahh" at the beautiful new paint
 - Looking to schedule on Fridays at noon moving forward
- Ongoing: Member Monday Spotlight-
 - Molly will be in January, Barton Group in February
- Coffee Club:January- TBD
 - No club in January due to weather
 - Will start back up in February

EVENTS:

UPCOMING /ACTIONS ITEMS

January-

Feeding America- Monday January 15th.

- Unfortunately this was canceled by the delivery driver due to the pending winter storm
- Rescheduled for February 26th
- Please share on social media
- Still looking for volunteers (11-4)
- Jon and Molly will definitely be there to help

Member only appreciation party/networking

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- January 26th @the backyard 6pm-8pm
- ACTION items: Food is set. 3 nice appetizer selections, GET MORE PEOPLE TO SIGN UP, organize raffle, Ask about MMS(angle)
 - o If you haven't signed up check your email it is a link in an email from MBA
 - Cash bar, Private tent
 - The Backyard is donating the tent for our usage
 - Total cost: \$510 (way down from last year)
 - Charles River will be sponsoring additional appetizers
 - MBA members are encouraged to mingle and not congregate so as to be more welcoming of businesses who may not know people
 - There is a \$10 per guest after the +1 included with the invites
 - Jen will be organizing and "dolling up" the raffle baskets.
 - Jon will pick up and deliver all prizes and deliver to Jen

February Book Drive

No action at this time, will email members next month to set up pickup locations.

 Bonnie will chat with Randy about possible advertising/communication in Mattawan Schools

March

Easter Egg Event- Confirmed date March 30th 2024
ACTION items: Easter egg stuffing by NHS

June

Summer kickoff networking event- June 20th at vintage inspired 5-7pm ACTION: Confirm food truck Confirm tent

Next Meeting:February 8th 2024 @ Michelle's @ 11:30am

Adjournment: Joe motion, Jen second (Molly 3rd)